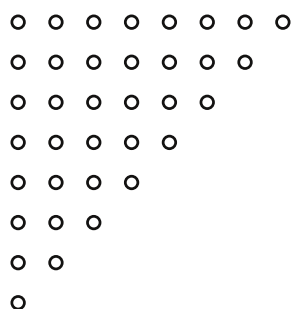


5

KEYS TO PROPERTY INVESTMENT SUCCESS

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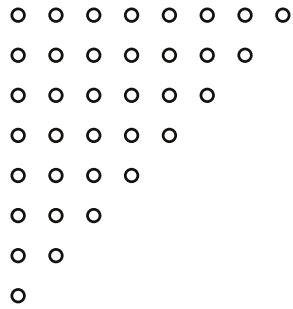


01

TIMING

When you're investing in new homes, it's important to consider the timing of your investment. Dealing in the early stages of a new development offers the greatest potential for growth, and your investment is virtually guaranteed to grow. The later you wait, the lower your returns will be.

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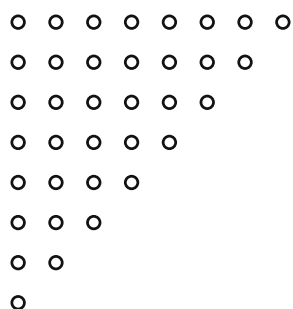


02

LOCATION

It's important to buy a home in a growing area with strong demand. Make sure that the development you intend to buy in has access to current or planned amenities and is in close proximity to growth corridors in the region. Invest in infrastructure and build out your locale with government and private investment.

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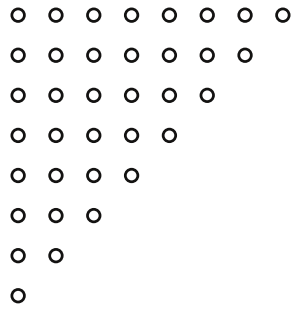


03

QUALITY

Land is precious, but you will need to build a property atop it that your tenants (and buyers) will be proud of. Construction experts, designers and property managers shaping your investment should be qualified, experienced and able to deliver the goods.

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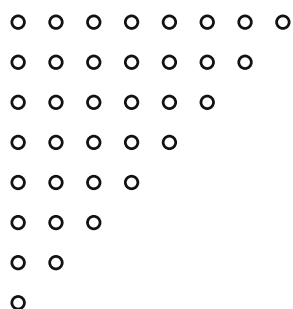


04

PRICE AND DEAL

Buying a new home or land offers a chance to enter a coveted market at a competitive price. Identify prices that are competitive with the median house price in the area. Act on deals that offer the right timing. This allows you to make the right decisions while you put your plans into action.

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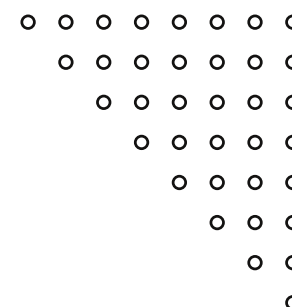


05

RISK

No investment is without risk. However, working with the right partner and team will alleviate unreasonable risk for you and allow you to take advantage of opportunities. You should look for developers and agents who are willing to work with you to lower risk, as well as examples of investors who have had success working with those experts.

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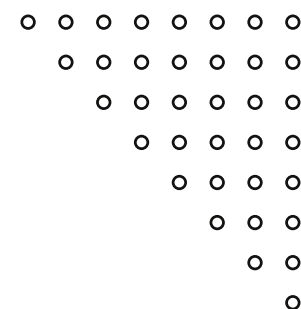


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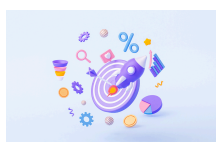
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