

INVESTOR PITCH DECK

Prepared by
Prop Headlines

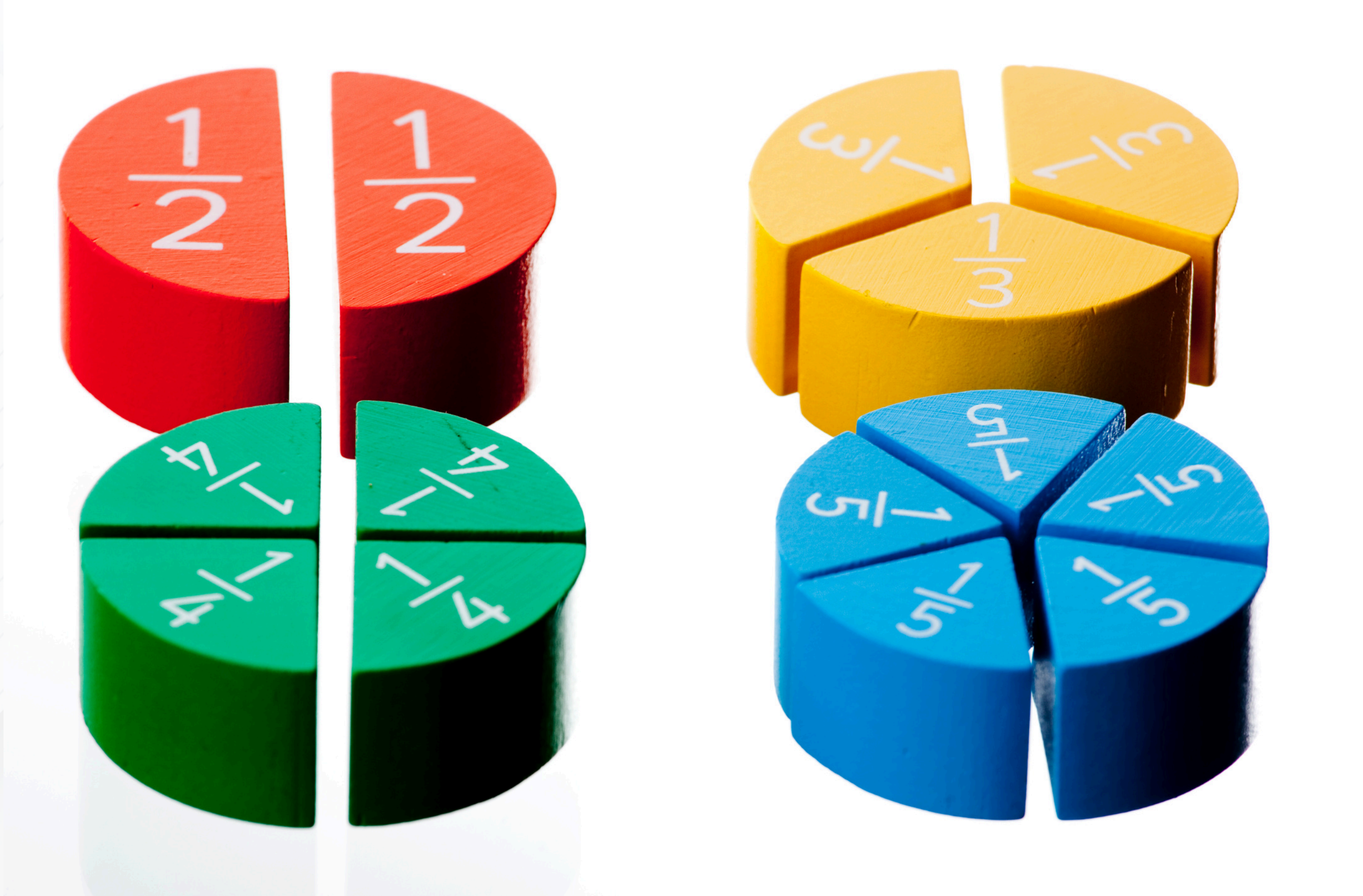


SUMMARY

Prop Headlines India land services and investment team provides dedicated services to assist prospective investors in identifying, evaluating, and investing in land parcels and properties



Propheadlines is an Independent Real estate news and Advisory Portal with Global presence. We possess vast experience and knowledge of real estate in 21 Countries, and is the first port of call to Many NRI's to buy a Residential property in India. Led by a group of dynamic and visionary investors Propheadlines aims to utilize its vast knowledge of the real estate sector to Enhnce the vision of Fractional Residential Ownership Platform



FRACTIONAL OWNERSHIP OF RESIDENTIAL REAL ESTATE

FRACTIONAL OWNERSHIP IN DETAILS

Fractional ownership of Residential real estate is a pioneering approach that allows multiple investors to collectively own shares in a Residential property

Unlike traditional real estate investment models where a single entity or individual owns the entire asset, fractional ownership divides ownership into smaller, more manageable shares. Each investor holds a portion of the property's value proportional to their investment contribution.



Innovative

This innovative concept democratizes access to Residential real estate investments, opening doors for retail investors who may not have the financial resources to purchase properties outright. Through fractional ownership, investors can pool their resources to acquire premium Residential properties, benefiting from potential rental income, property appreciation, and diversification within their investment portfolios.

Additional

Additionally, fractional ownership provides investors with flexibility, allowing them to choose properties that align with their investment goals, risk tolerance, and preferences. Overall, fractional ownership of Residential real estate represents a transformative shift in the real estate investment landscape, offering a viable avenue for retail investors to participate in lucrative commercial property markets.

Lucrative Returns

Land owner of the Prime asset with Returns in the form of Built Inventory of Residential Apartments

Affordable Investment

High-quality assets at low-ticket size of INR 1 CR

Transparent Transactions

Easy and secure access to all data and information

Effortless Ownership

Hassle-free management, Sanctioned plans and Construction provided by our experienced team

Remote Accessibility

Convenient access to distinctive property data insights any time anywhere

Enhanced Liquidity

Seamless exits and continuous price discovery for asset tracking

PRODUCT



VALUE PROPOSITION

A Khata Land

A Khata Land in the most Happening Places of Bangalore Real Estate

Joint Development Agreement

All the Owners as a Group enter into Joint Development agreement with the Builder and the Corresponding Sharing Agreement

Value Proposition

Land Owner

by Funding a Part of the Land Parcel you become a Land Owner in Partial of this High Value Asset

ROI

Every Investor will Recieve X no of Residential Apartments as ROI from the Agreed Ratio of the Super Built up area of the Project



GROWTH

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TRACTION

Ushering in a new era of investment opportunities tailored to meet the aspirations of discerning investors



1 CR



**36
Months**



**Highest
ROI**

Break



Slide

You Invest in the Land and become the Registered Land Owner of the Part via the Registered sale deed

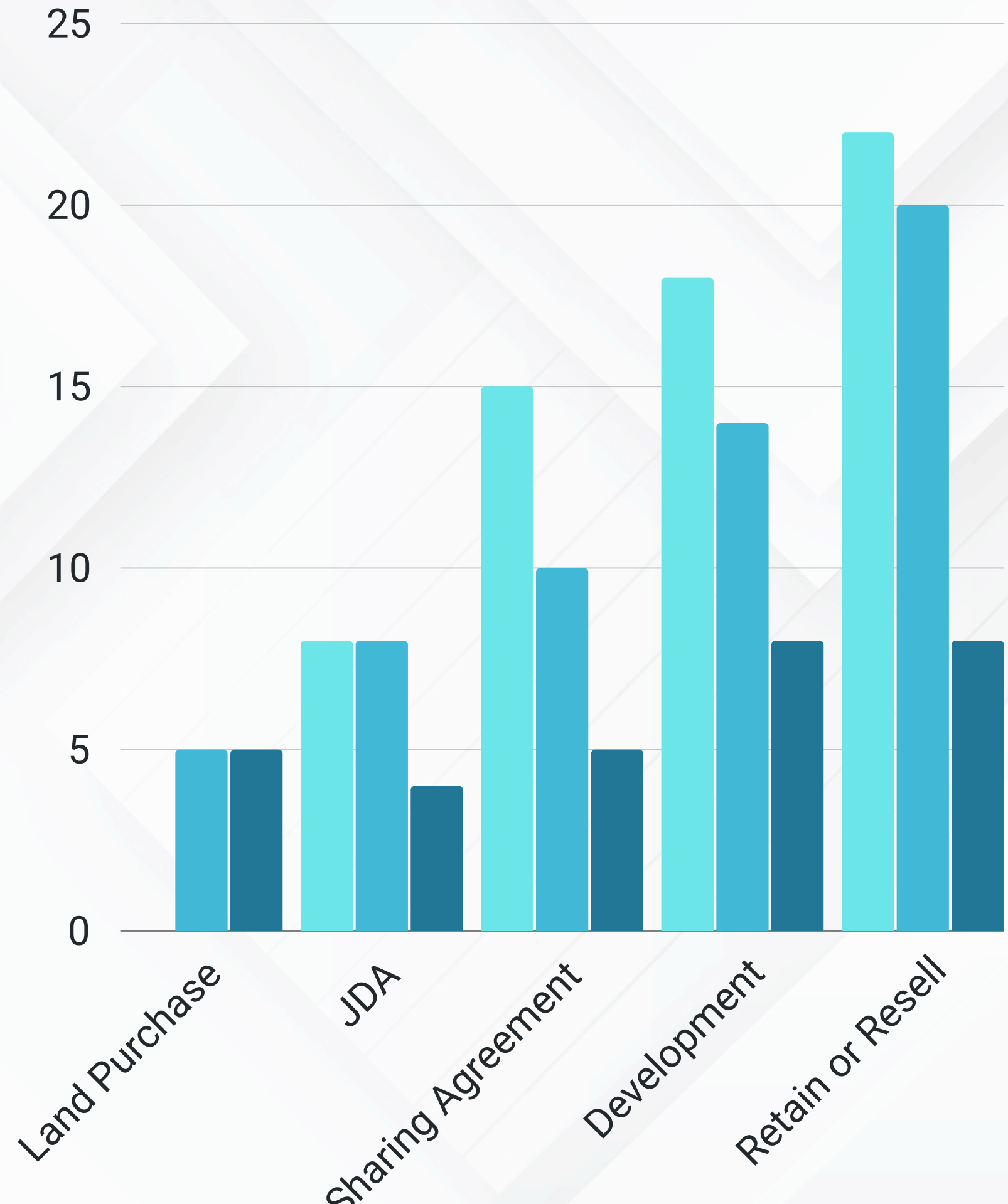
All Land owners together form an consortium and enter into a Joint Development with the Real Estate Developer

The Real Estate Developer will construct the Residential Apartment and allocate 40% of the Units to the Land owners

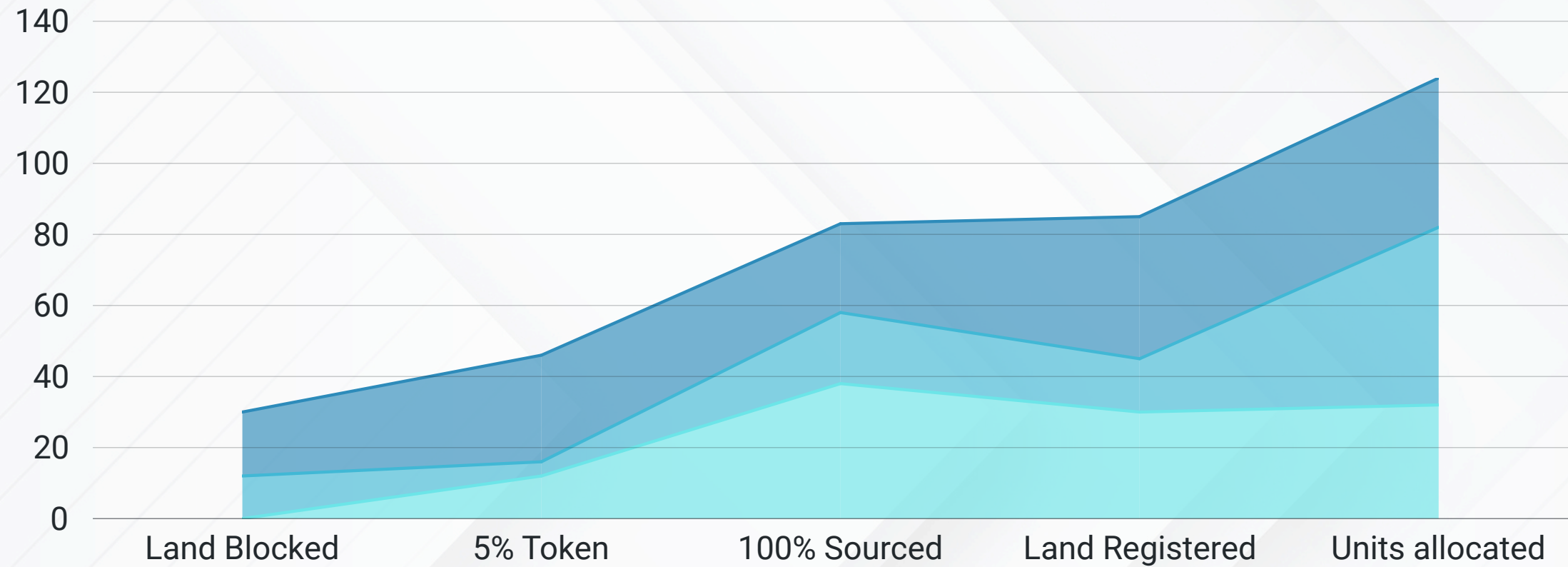
The Units allocated to the Landowners will be Reshared and allocated to the Individual as per their Proportionate share of Investments

The Landowners can either retain these units to be given out for Rent or can Resell in open market with the Prevailing Market Price

BUSINESS MODEL



FINANCIALS



You can start your investment process by signing the Expression of Interest (EOI) and making a payment of 5% of your investment amount as token to block your share in the asset.

You can proceed to upload your KYC documents which are verified by Prop Headlines

Once the property is fully funded Prop Headlines calls for the payment of balance investment amount

After the investments are received from all the investors the property is registered, documents are shared with investors and the Respective shares of units will be allocated

FUNDING

Investing in fractional ownership in real estate is easy and hassle-free. Investors can choose a property they want to invest in, select the amount they want to invest, and complete the investment process online. The property is managed by a professional team, and the Proportionate units is distributed among the investors. Investors can track their investment and Project Developments through an online dashboard



100% Secure



Options for Early Exit

OUR FOUNDER



Mohammed Baseerulla

M- Arch
London school
of Architecture

Mohammed Baseerulla till date have designed more than ten million sq. ft. of space and 150 plus projects over the past decade. “Our practice, over a decade, consists of explorations in various disciplines ‘Architecture, Interiors, Advance design, Urban design’ and various building typologies ‘Residential, Commercial, Hospitality, Healthcare, Industrial, Public–Semipublic, Educational, Offices, Community centers, Transit stations, Urban design interventions. It goes beyond providing technical solutions, specifically in its value additions and building clientele relations.”

Our team consists of diversified professionals like Architects, Draftsmen, Civil Engineers, Site Engineers, Interns who make a perfect place for knowledge sharing. Office environment & culture motivates and encourages its team members beyond teachings of professionalism and technicalities.

Members coming across India create a mixed culture of learnings/experiments and explorations in the process of co-working.



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THANK YOU

DO YOU HAVE ANY QUESTION?